

Development of a sustainable model for the support of an open source toolkit

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Slides and supporting papers at
<http://www.franklin-consulting.co.uk>

Planning



Planning: Start Early



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Planning: Consider the users



Planning: Users: how many?



Planning: Users: Who are they



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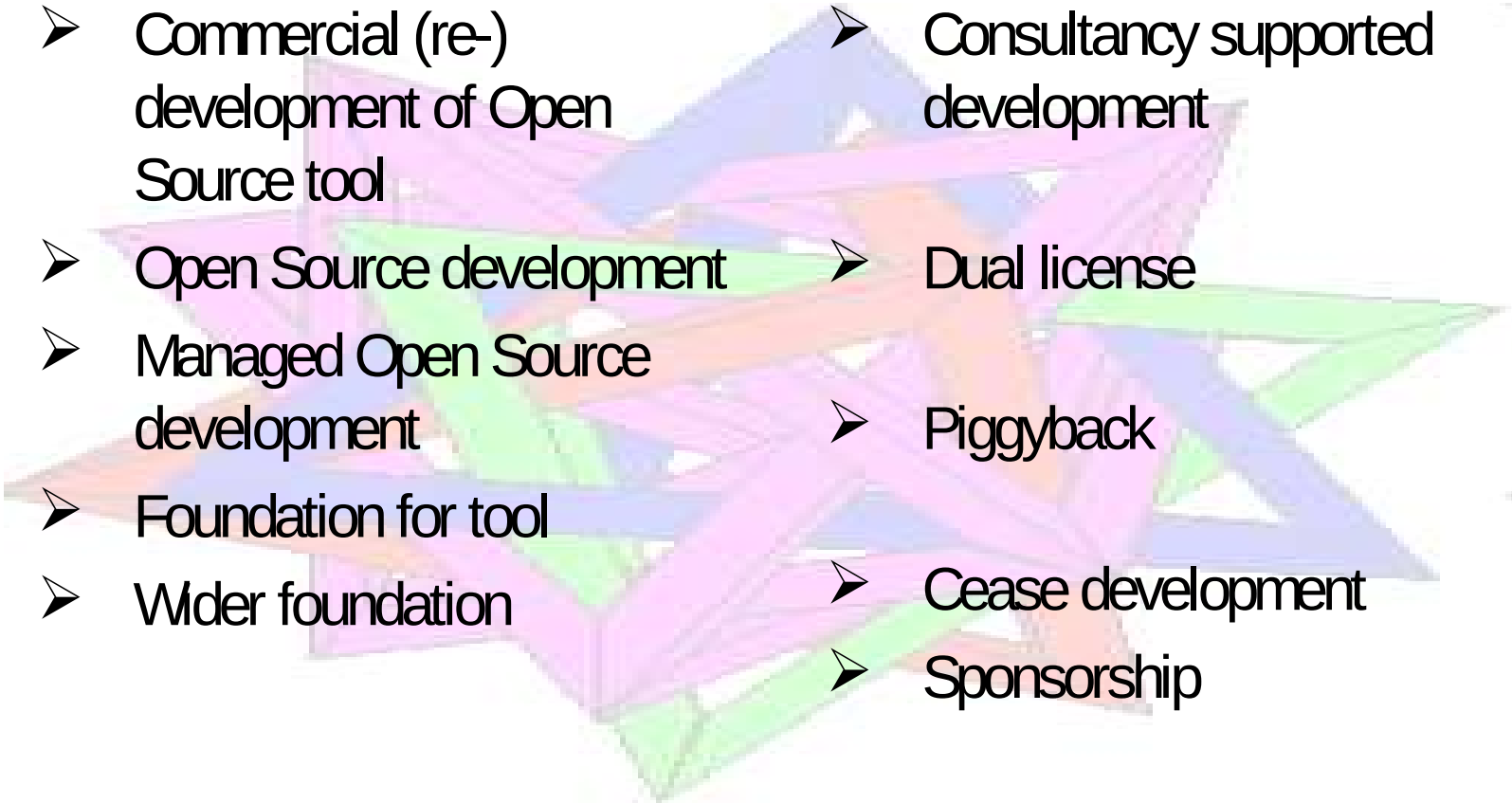
The Trichotomy



Trichotomy: Support



The models

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- Commercial (re-) development of Open Source tool
 - Open Source development
 - Managed Open Source development
 - Foundation for tool
 - Wider foundation
 - Consultancy supported development
 - Dual license
 - Piggyback
 - Cease development
 - Sponsorship

Commercial (re-)development of Open Source tool



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Open Source development



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Managed Open Source development



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Foundation for tool



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Wider foundation



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Consultancy supported development



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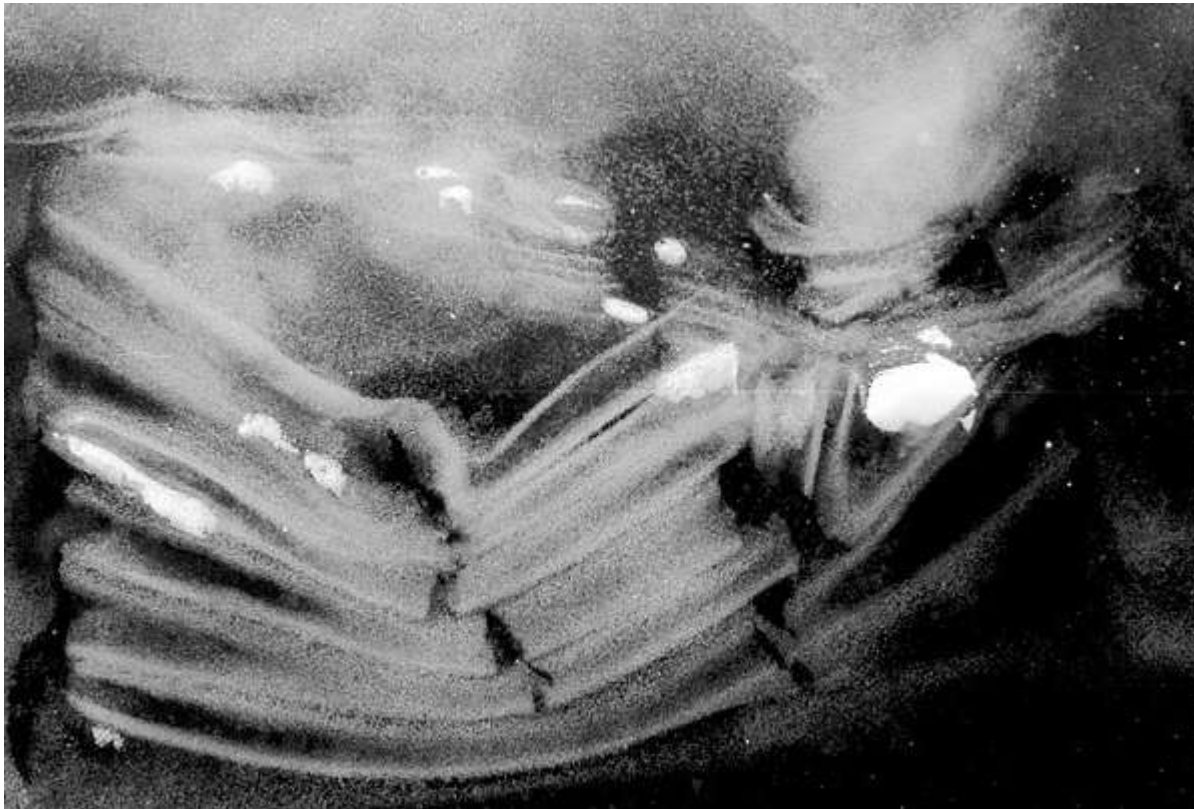
Dual license



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Cease development



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Piggyback



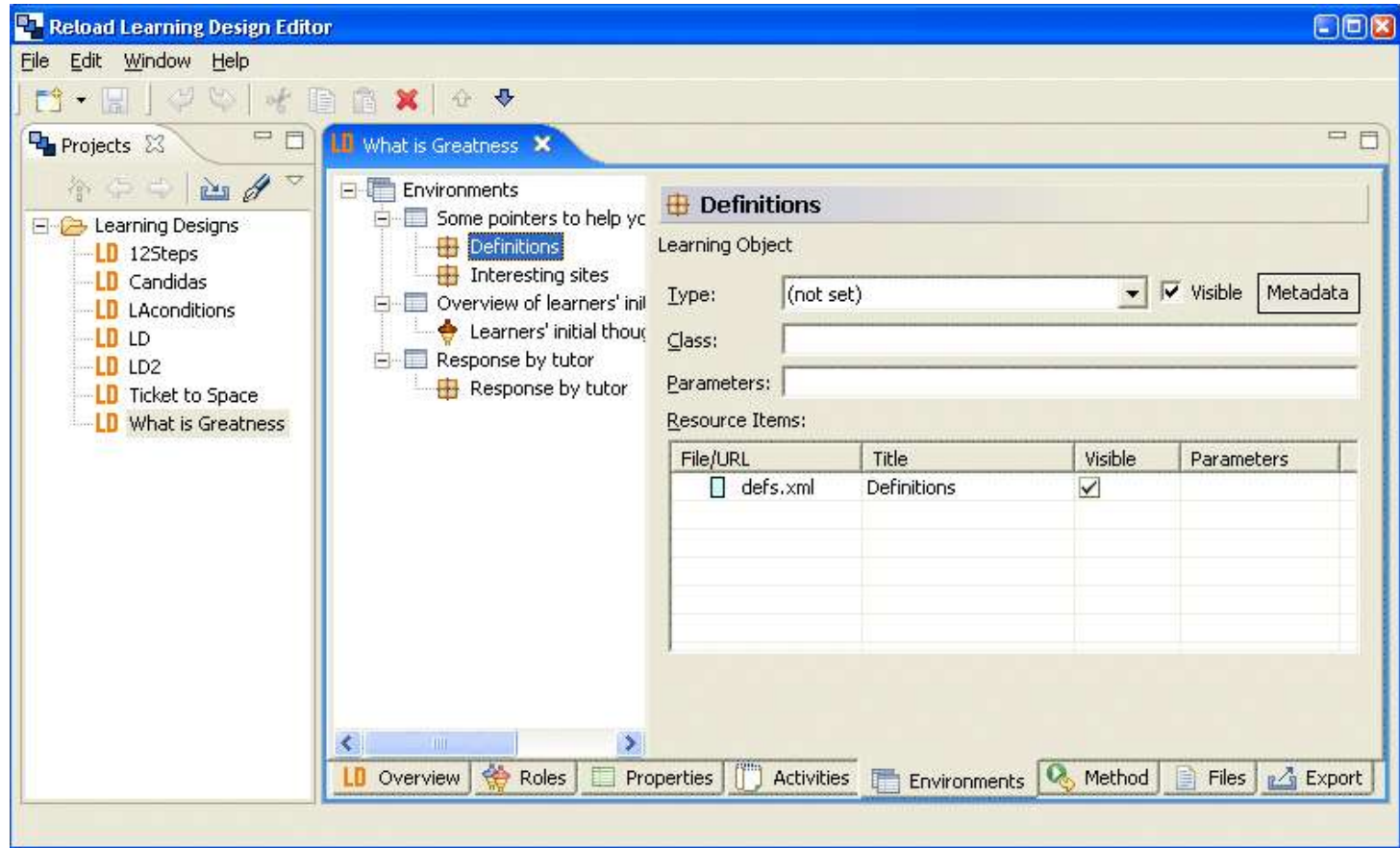
Sponsorship

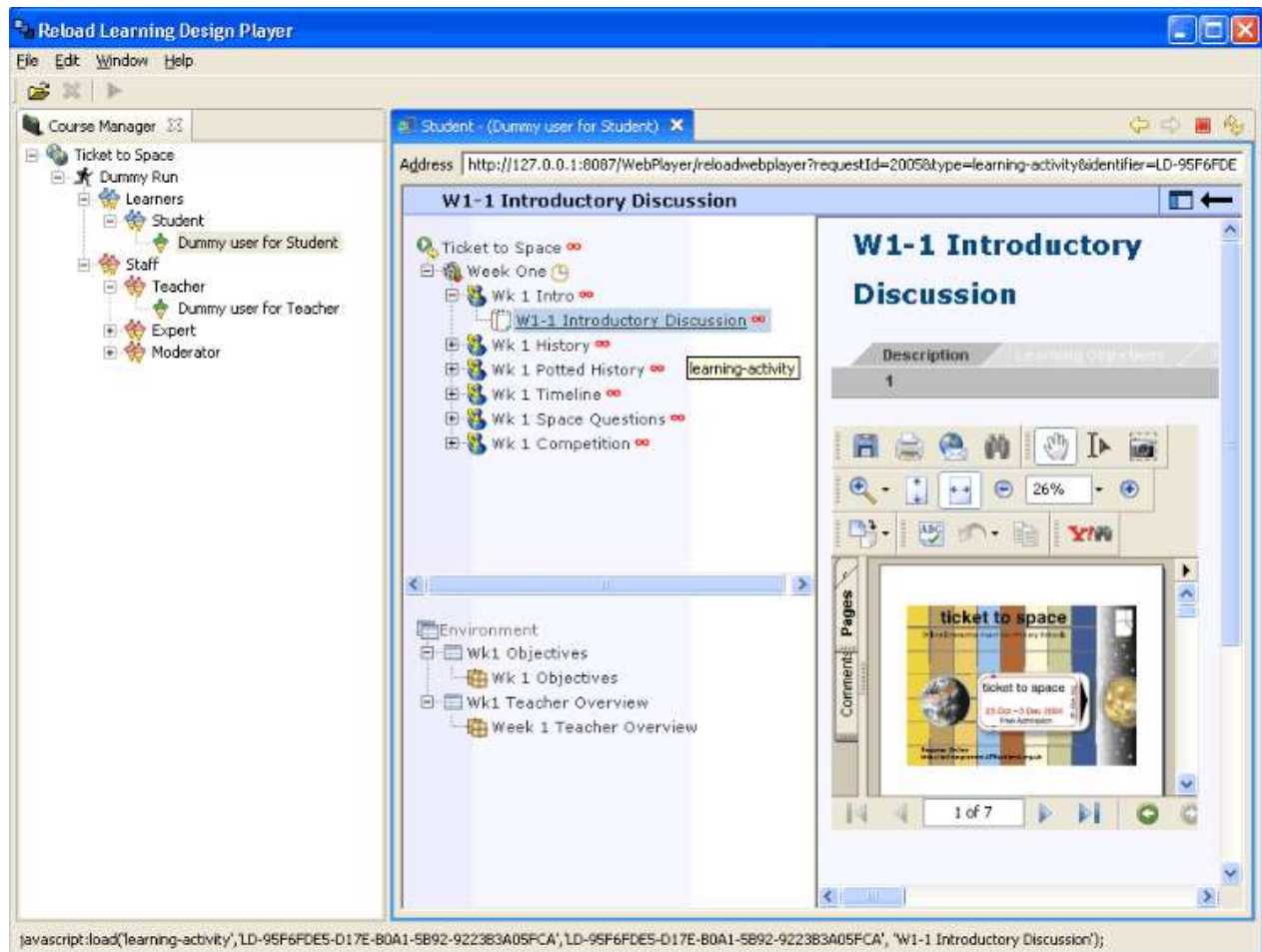


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How much do you need



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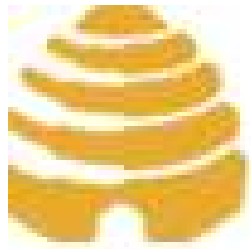
Reload: Sponsorship



Good reputation



Essential for work



HarvestRoad.



JISC



CopperCore

unfold

Stage 1: Identify users



Stage 2: Identify sponsors



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Stage 3: develop sponsorship packages

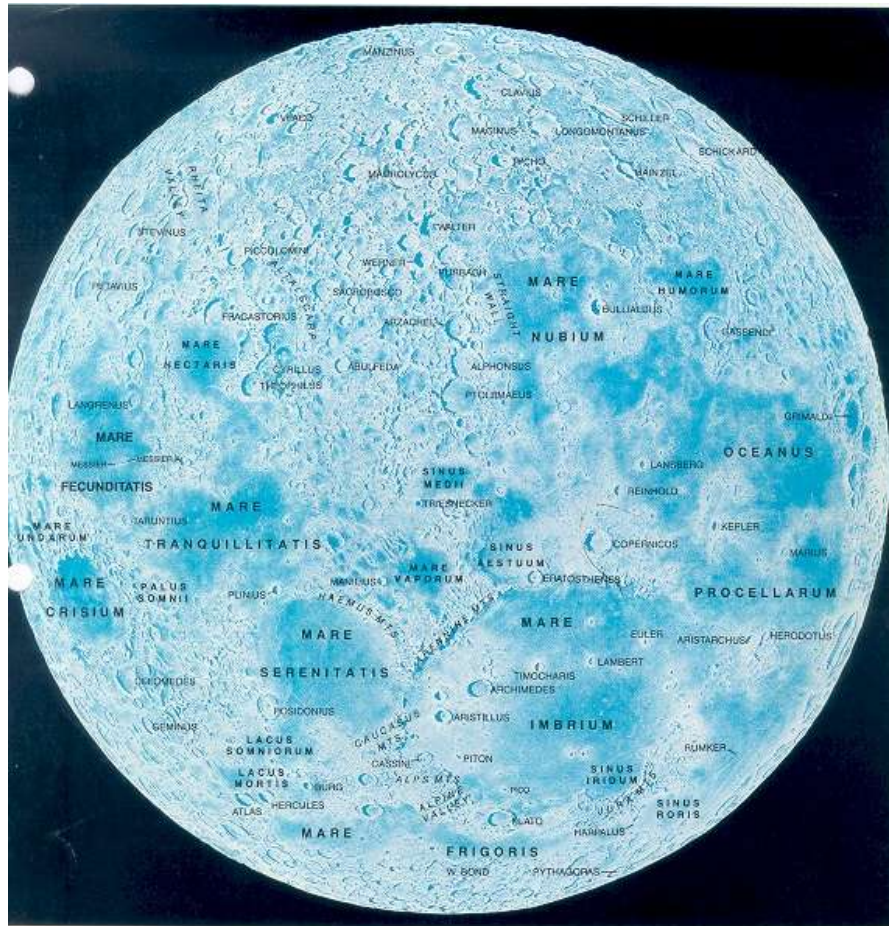


Stage 4: Sell the deals



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Where are we



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Recommendation



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Questions



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