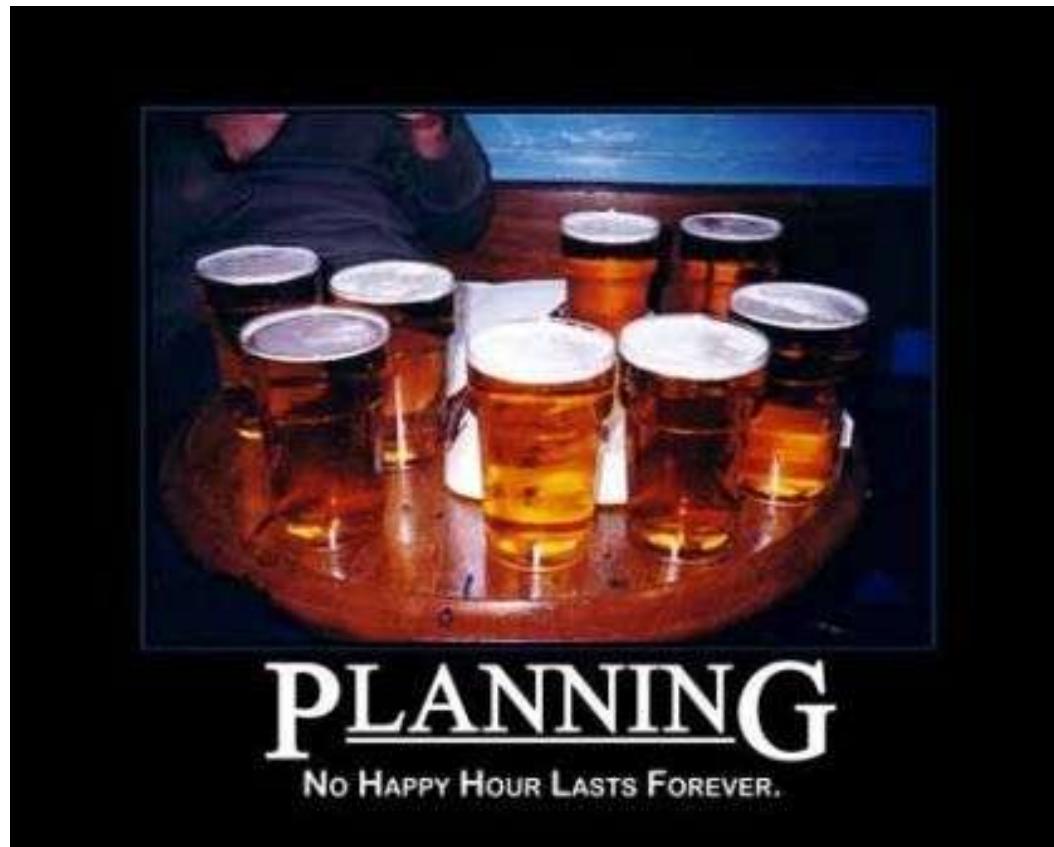


Development of a sustainable model for the support of an open source toolkit

**Tom Franklin
Franklin Consulting
tom@franklin-consulting.co.uk**

**Slides and supporting papers at
<http://www.franklin-consulting.co.uk>**

Planning



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Planning: Start Early



Planning: Consider the users



Planning: Users: how many?



Planning: Users: Who are they



The Trichotomy

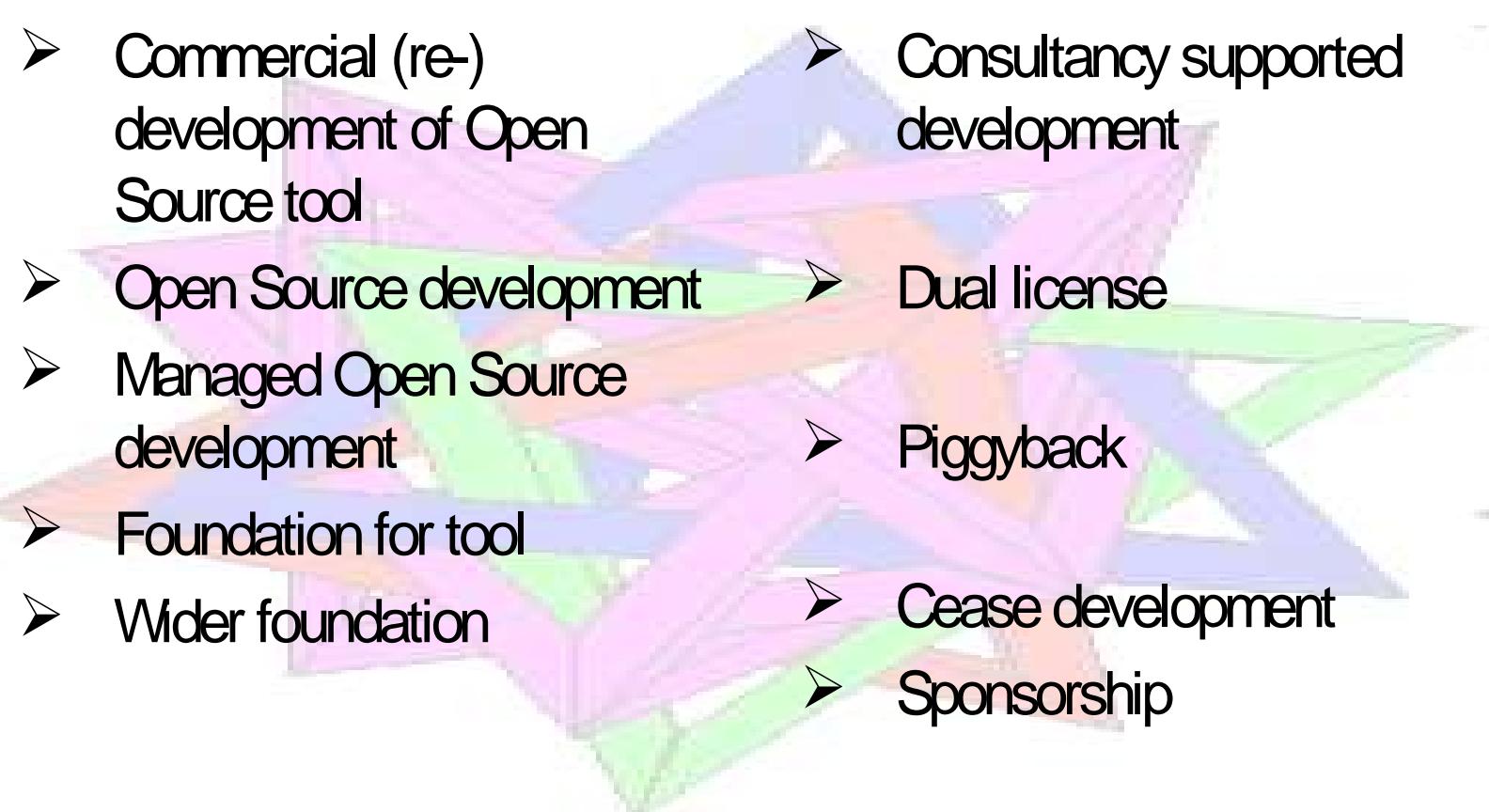


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Trichotomy: Support



The models

- 
- Commercial (re-) development of Open Source tool
 - Open Source development
 - Managed Open Source development
 - Foundation for tool
 - Wider foundation
 - Consultancy supported development
 - Dual license
 - Piggyback
 - Cease development
 - Sponsorship

Commercial (re-)development of Open Source tool



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Open Source development



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Managed Open Source development



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Foundation for tool



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Wider foundation



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Consultancy supported development



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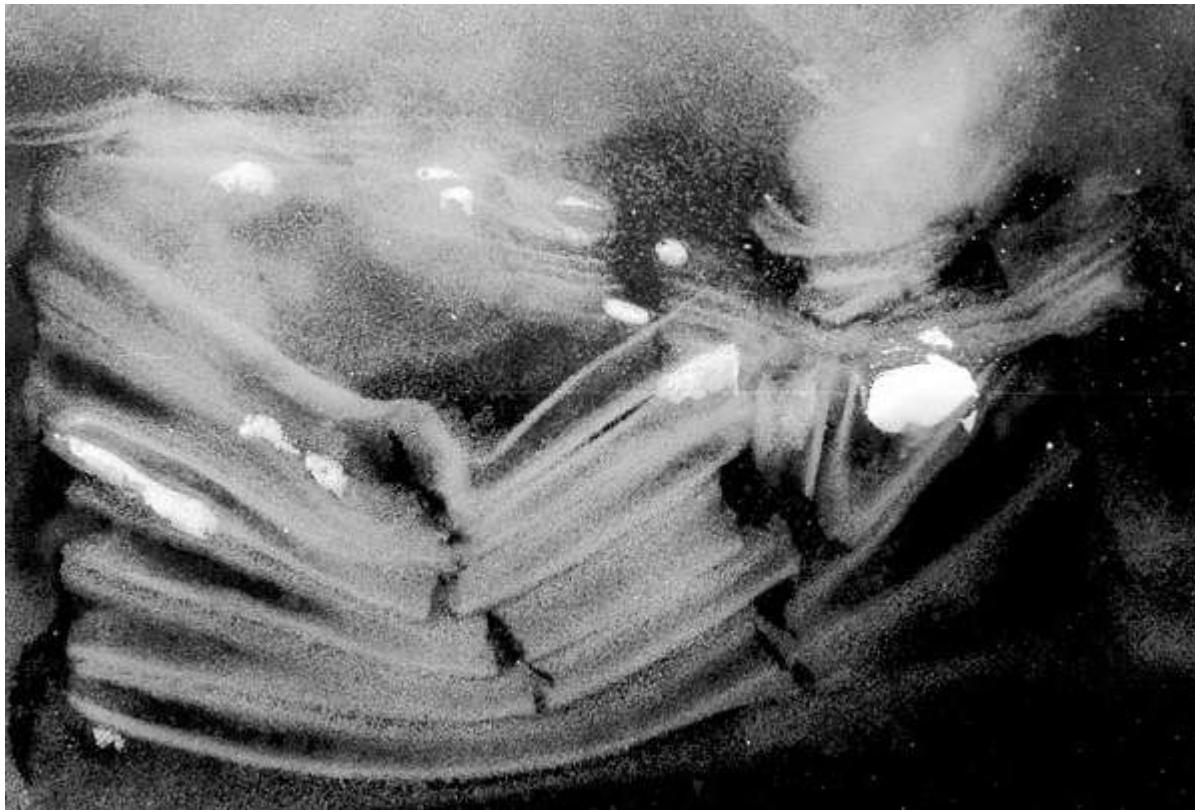
Dual license



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Cease development



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Piggyback



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Sponsorship



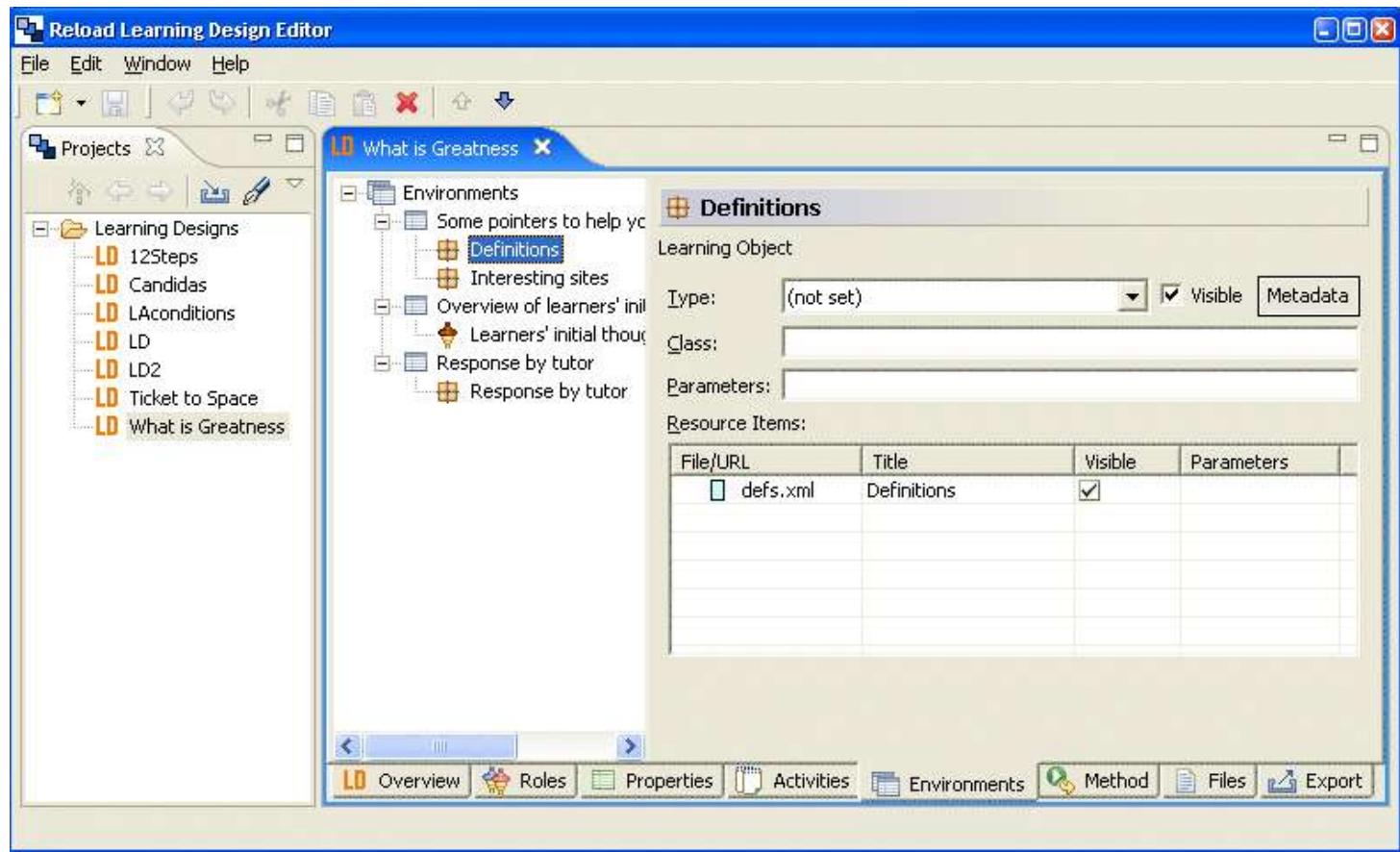
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<http://www.reload.ac.uk/>





Reload Learning Design Player

File Edit Window Help

Course Manager

- Ticket to Space
 - Dummy Run
 - Learners
 - Student
 - Dummy user for Student
 - Staff
 - Teacher
 - Dummy user For Teacher
 - Expert
 - Moderator

Student - (Dummy user for Student)

Address http://127.0.0.1:8087/WebPlayer/reloadwebplayer?requestId=2005&type=learning-activity&identifier=LD-95F6FDE

W1-1 Introductory Discussion

Ticket to Space

Week One

Wk 1 Intro

Wk 1 History

Wk 1 Potted History

Wk 1 Timeline

Wk 1 Space Questions

Wk 1 Competition

W1-1 Introductory Discussion

Description

1

Environment

Wk1 Objectives

Wk 1 Objectives

Wk1 Teacher Overview

Week 1 Teacher Overview

ticket to space

1 of 7

Comment Pages

javascript:load('learning-activity','LD-95F6FDE5-D17E-B0A1-5B92-9223B3A05FCA','LD-95F6FDE5-D17E-B0A1-5B92-9223B3A05FCA','W1-1 Introductory Discussion');

The screenshot shows the Reload Learning Design Player application window. On the left is a 'Course Manager' sidebar with a tree view of course structures. The main area displays a 'Student' view for a user named 'Dummy user for Student'. This view includes a navigation tree for 'Wk 1' activities like 'Introductory Discussion', 'History', and 'Timeline', and a detailed view of the 'Wk 1 Intro' activity. On the right, there's a large panel for editing the 'Wk 1-1 Introductory Discussion' page, featuring a toolbar, a preview area showing a slide titled 'ticket to space', and a navigation bar at the bottom. A status bar at the bottom of the window contains JavaScript code related to loading learning activities.

How much do you need



Reload: Sponsorship



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Good reputation



Essential for work



HarvestRoad.



JISC



CopperCore

unfold

Franklin Consulting

Stage 1: Identify users



Stage 2: Identify sponsors



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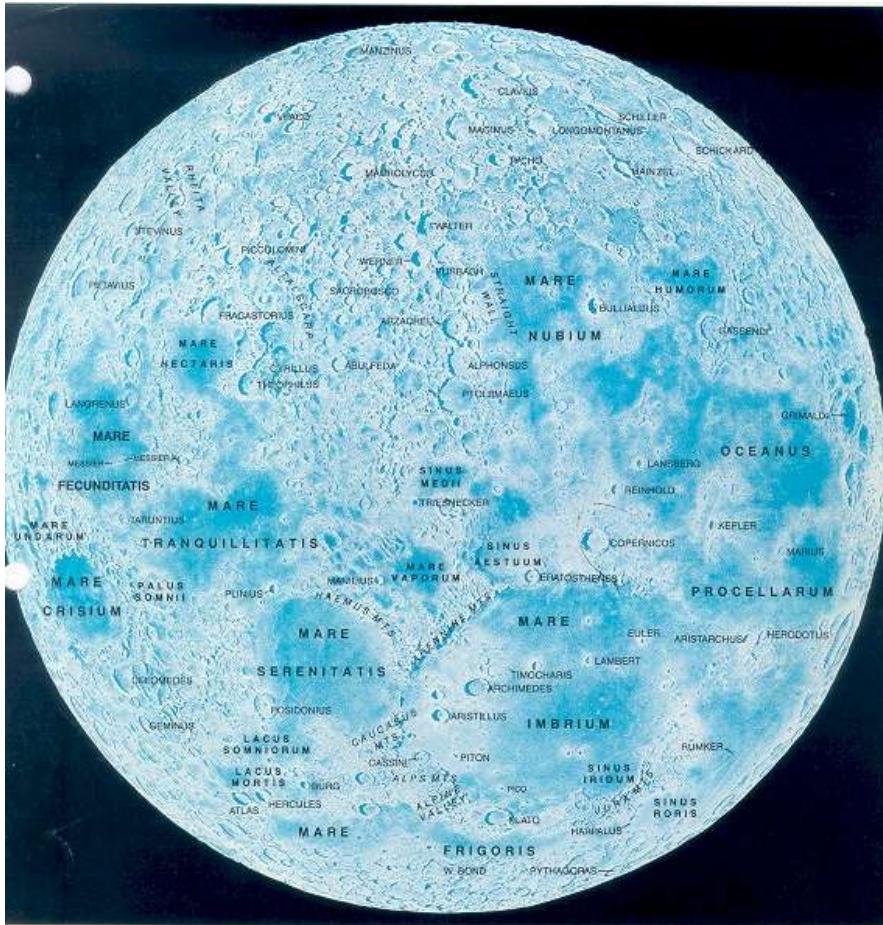
Stage 3: develop sponsorship packages



Stage 4: Sell the deals



Where are we



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Recommendation



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Questions



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